QA Checklist
to Protect SEO Before Release

A quick pre-release pass focused on speed, stability, mobile usability, and rich results visibility.

- [ ] Run performance testing (load and stress tests) before every major release

- [ ] Monitor Core Web Vitals with a focus on LCP, INP, and CLS

- [ ] Automate checks for broken links and 404 errors

- [ ] Perform mobile-first testing on real devices

- [ ] Validate structured data and schema markup

- [ ] Conduct cross-browser layout validation

- [ ] Test site speed under different network conditions (3G, 4G, 5G)